

Enrollment No: _____

Exam Seat No: _____

C. U. SHAH UNIVERSITY

Winter Examination-2021

Subject Name: Business Environment-I

Subject Code: 4CO05BEN2

Branch: B.Com (English)

Semester: 5

Date: 20/12/2021

Time: 11:00 To 02:00

Marks: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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Q-1 Attempt the following questions:

(14)

- a) From the geographical area India stands at which number?
A) Fifth B) Ninth C) Seventh D) Sixth 1
- b) According to Prof. Macnoton , Business means_____ Exchange
a) Goods c) Money 1
b) Service d) All the Three
- c) The economist who had long back presented the theory of comparative cost of trade in economy was----- 1
(A) Ricardo (B) Peter Drucker (C) Colin Clark (D) Arthur Lewis
- d) For giving momentum to economic development, there is special need of International trade to _____ countries. 1
a)Development c) Developing
b) Backward d) Above all
- e) Net National product = _____ 1
a) GNP c) NNP
b) GDP d) VNP
- f) National income is the income of showing which value? 1



- A) National Product B) National Purchase
C) National Demand D) National Sales
- g)** The difference between the present income and cost is considered what?
A) Average saving B) Saving 1
C) Marginal saving D) None
- h)** Gross international saving = _____
a) GDP c) NNP 1
b) GNS d) GDS
- i)** How is Indian economy?
a) Tri-pronged c) Mixed 1
b) Socialistic d) Democratic
- j)** The country whose National income is very low can be called which type of country?
a) Developed c) Developing 1
b) Under-Development d) Semi- Developed
- k)** Seasonal and disguised unemployment are which nature of unemployment's?
A) Rural B) Urban C) Cities D) cyclical 1
- l)** If overall, which of the following has adverse impact of unemployment?
A) Individual B) National production 1
C) Distribution and consumption D) Above all
- m)** Poverty is which type of event?
A) Natural B) man-made 1
C) Accidental D) immoral
- n)** Which one of the following is the main reason of poverty in India?
a) Illiteracy c) High rate of Population 1
b) Unemployment d) Corruption

Attempt any four questions from Q-2 to Q-8

Q-2

(14)

Explain main element of business environment.



Q-3	Attempt all questions	(14)
(A)	Give analysis of current business trend at global level.	7
(B)	Discuss the characteristic of modern business.	7
Q-4	Attempt all questions	(14)
(A)	Explain usefulness – importance of estimates of National income.	7
(B)	Discuss reason for low growth rates of national income in India.	7
Q-5	Attempt all questions	(14)
(A)	State the source of Saving and explain causes of low saving rate	7
(B)	Explain low capital creation rate.	7
Q-6		(14)
	Explain the characteristics of Indian economy as a developing country.	
Q-7	Attempt all questions	(14)
(A)	Describe the causes of increasing unemployment in India.	7
(B)	Discuss the effects of unemployment according to Business Environment.	7
Q-8	Attempt all questions	(14)
(A)	Describe the indicators of poverty in India	7
(B)	Write a note on liberalization.	7

